T-SHIRT
IDEA & SALES GUIDE

CURATED COLLECTIONS FOR FIVE HOT MARKETS

RETAIL  FITNESS  FESTIVALS  RESORTS  LEAGUES
T-shirts remain a popular favorite for people seeking the perfect keepsake from their travels, experiences and adventures. Capitalize on this huge selling opportunity with our T-Shirt Idea & Sales Guide that targets five hot markets for selling t-shirts and accessories.

**RETAIL**  **FITNESS**  **FESTIVALS**  **RESORTS**  **LEAGUES**

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Alternative Apparel reserves the right to prohibit the addition to any Alternative Apparel product any mark, name, design, or logo that does not meet the high standards of the brand. Please contact your sales representative with questions. These products may not be resold without embellishment.

Bags not intended for use by children 12 and under. Bags have a hangtag with information on responsible sourcing, product safety and a California Prop 65 warning.

The information provided herein is for general informational and/or educational uses only. You are responsible for the selection of goods to meet your, your company’s or its customers’ needs.
Fashion basics that showcase a hip new spot or established favorite are perfect for cafes, bars, coffee shops and the trendiest local joints.

RETAIL

1. B110 Port Authority® Over-the-Shoulder Grocery Tote
2. DT250 District® Juniors Tri-Blend T-Back Tank
3. DM443 District Made® Ladies Tri-Blend Scoop Tee
4. AA5056 Alternative® The Keepsake V-Neck Vintage 50/50 Tee
5. AA1989 Alternative® Eco-Jersey 3/4-Sleeve Raglan Henley
6. AA1973 Alternative® Eco-Jersey Crew T-Shirt
7. DT1100 District® Young Mens Jersey Full-Zip Hoodie
8. DT630 District® Super Soft Mesh Back Cap
9. DT5200 District® Young Mens The Concert Tee® Long Sleeve
10. B5000 Port Authority® All Purpose Tote
AA1973  Alternative® Eco-Jersey Crew T-Shirt
ADULT SIZES: S-3XL
9 COLORS

AA1989  Alternative® Eco-Jersey 3/4-Sleeve Raglan Henley
ADULT SIZES: XS-3XL
6 COLORS

AA5064  Alternative® Backstage Vintage 50/50 Tee
LADIES SIZES: XS-2XL
9 COLORS

AA5050  Alternative® The Keeper Vintage 50/50 Tee
LADIES SIZES: XS-2XL
15 COLORS

AA5056  Alternative® The Keepsake V-Neck Vintage 50/50 Tee
LADIES SIZES: XS-2XL
14 COLORS

DT5200  District® Young Mens The Concert Tee™ Long Sleeve
YOUNG MENS SIZES: XS-4XL
4 COLORS

DT1100  District® Young Mens Jersey Full-Zip Hoodie
YOUNG MENS SIZES: XS-4XL
3 COLORS

DT142  District® Young Mens Tri-Blend Crewneck Tee
YOUNG MENS SIZES: XS-4XL
8 COLORS

DM443  District Made® Ladies Tri-Blend Scoop Tee
LADIES SIZES: XS-4XL
4 COLORS

DT250  District® Juniors Tri-Blend T-Back Tank
JUNIOR SIZES: XS-4XL
6 COLORS

DT619  District® Houndstooth Military Hat
OSFA
4 COLORS

DT621  District® Cabby Hat
S/M, L/XL
4 COLORS

DT630  District® Super Soft Mesh Back Cap
OSFA
6 COLORS

B5000  Port Authority® All Purpose Tote
15.75" H X 15.5" W X 7.25" D
5 COLORS

B110  Port Authority® Over-the-Shoulder Grocery Tote
15.5" H X 14.5" W X 7" D
1 COLOR
Nearly 60 million Americans belong to gyms and millions more compete annually in various races.
FITNESS

ST370
Sport-Tek® CamoHex Tee
ADULT SIZES: XS-4XL
11 COLORS

LST370
Sport-Tek® Ladies CamoHex V-Neck Tee
LADIES SIZES: XS-4XL
12 COLORS

OE330
OGIO® ENDURANCE Nexus Crew
ADULT SIZES: XS-4XL
5 COLORS

LOE330
OGIO® ENDURANCE Ladies Nexus V-Neck
LADIES SIZES: XS-4XL
4 COLORS

ST352
Sport-Tek® Sleeveless PosiCharge® Competitor™ Tee
ADULT SIZES: XS-4XL
7 COLORS

LST352
Sport-Tek® Ladies Sleeveless PosiCharge® Competitor™ V-Neck Tee
LADIES SIZES: XS-4XL
7 COLORS

ST355
Sport-Tek® PosiCharge® Competitor™ Short
ADULT SIZES: XS-4XL
7 COLORS

LST304
Sport-Tek® Ladies Cadence Short
LADIES SIZES: XS-4XL
10 COLORS

OE650
OGIO® ENDURANCE Apex Cap
ADULT SIZES: S/M, L/XL
4 COLORS

STC16
Sport-Tek® Flexfit® Performance Colorblock Cap
ADULT SIZES: XS, S/M, L/XL
14 COLORS

TW59
Port Authority® Waffle Microfiber Fitness Towel
14"W X 32"L
4 COLORS

412045
OGIO® Pulse Cinch Pack
17.25"H X 13"W X 4.5"D
7 COLORS

108085
OGIO® Crunch Duffel
13"H X 24"W X 12"D
4 COLORS

412037
OGIO® 4.5 Duffel
11"H X 25"W X 11"D
1 COLOR

STA35
Sport-Tek® PasiCharge® Competitor™ Headband
OSFM
11 COLORS
FESTIVALS

America's love affair with music festivals continues with more than 32 million attending at least one each year.
Festivals

**AA1936** Alternative® Eco-Jersey Sleeveless Poncho
OSFM
2 COLORS

**PC147** Port & Company® Tie-Dye Tee
ADULT SIZES: S-4XL
19 COLORS

**LPC147V** Port & Company® Ladies Tie-Dye V-Neck Tee
LADIES SIZES: XS-4XL
10 COLORS

**DM465** District Made® Ladies Cosmic Relaxed V-Neck Tee
LADIES SIZES: XS-4XL
4 COLORS

**DM466** District Made® Ladies Cosmic Twist Back Tank
LADIES SIZES: XS-4XL
4 COLORS

**AA1927** Alternative® Meegs Eco-Jersey Racer Tank
LADIES SIZES: XS-2XL
11 COLORS

**DT6301** District® Juniors V.I.T.™ Festival Tank
JUNIORS SIZES: XS-4XL
7 COLORS

**DT1500** District® Young Mens Cotton Ringer Tank
YOUNG MENS SIZES: XS-4XL
10 COLORS

**AA1970** Alternative® Eco-Jersey Zip Hoodie
ADULT SIZES: S-3XL
5 COLORS

**BG614** Port & Company® Core Fleece Sweatshirt Cinch Pack
17.75”H X 14.5”W
12 COLORS

**BP78** Port & Company® Core Fleece Sweatshirt Blanket
50” X 60”
12 COLORS

**BP70** Port Authority® Picnic Blanket
57” X 50” (UNFOLDED)
4 COLORS

**DT618** District® Slouch Beanie
OSFM
10 COLORS

**DT625** District® Trapper
S/M, L/XL
1 COLOR
Millions of Americans trade in the summer heat for cool resorts, looking for refined styles to remember their treasured vacation.

1. AA4013 Alternative® Cap Sleeve Satin Jersey Crew T-Shirt
2. AA2830 Alternative® Muscle Cotton Modal Tank Top
3. DT105 District Made® Mens Perfect Weight® Long Sleeve Tee
4. AA1970 Alternative® Eco-Jersey Zip Hoodie
5. AA1927 Alternative® Meegs Eco-Jersey Racer Tank
6. C920 Port Authority® Outdoor Wide-Brim Hat
7. CP91L Port & Company® Fleece-Lined Beanie Cap
8. PC099LSP Port & Company® Pigment-Dyed Long Sleeve Pocket Tee
9. AA2089 Alternative® Eco-Jersey Baseball T-Shirt
10. DM130 District Made® Mens Perfect Tri® Crew Tee
11. AA2620 Alternative® Kimber Melange Burnout T-Shirt
12. DM139L District Made® Ladies Perfect Tri® Long Sleeve Hoodie
13. BG409 Port Authority® Carry All Zip Tote
14. NE701 New Era® Ballistic Cap
15. PWU Port Authority® Garment Washed Cap
16. BG1060 Port Authority® Small Contrast Duffel
RESORTS

AA1970
Alternative® Eco-Jersey Zip Hoodie
ADULT SIZES: S-3XL
5 COLORS

DT105
District Made® Mens Perfect Weight Long Sleeve Tee
MENS SIZES: XS-4XL
6 COLORS

DM139L
District Made® Ladies Perfect Tri® Long Sleeve Hoodie
LADIES SIZES: XS-4XL
4 COLORS

PC099LSP
Port & Company® Pigment-Dyed Long Sleeve Pocket Tee
ADULT SIZES: S-4XL
20 COLORS

AA2089
Alternative® Eco-Jersey Baseball T-Shirt
ADULT SIZES: S-3XL
5 COLORS

AA4013
Alternative® Cap Sleeve Satin Jersey Crew T-Shirt
LADIES SIZES: S-2XL
7 COLORS

AA2830
Alternative® Muscle Cotton Modal Tank Top
LADIES SIZES: S-XL
4 COLORS

AA3499
Alternative® Origin Cotton Modal T-Shirt
LADIES SIZES: S-XL
4 COLORS

AA1927
Alternative® Meegs Eco-Jersey Racer Tank
LADIES SIZES: XS-2XL
11 COLORS

DM130
District Made® Mens Perfect Tri® Crew Tee
MENS SIZES: XS-4XL
10 COLORS

AA2620
Alternative® Kimber Melange Burnout T-Shirt
LADIES SIZES: S-XL
4 COLORS

NE701
New Era® Ballistic Cap
S/M, M/L, L/XL
6 COLORS

CP91L
Port & Company® Fleece-Lined Beanie Cap
OSFM
8 COLORS

BG409
Port Authority® Carry All Zip Tote
12"H X 19.5"W X 10"D
4 COLORS

BG1060
Port Authority® Small Contrast Duffel
10"H X 17.5"W X 7.75"D
5 COLORS
From Ultimate Frisbee to softball and soccer, millions of Americans participate in league sports each year.
LEAGUES

ST390
Sport-Tek® PosiCharge® Electric Heather Tee
ADULT SIZES: XS-4XL
9 COLORS

LST390
Sport-Tek® Ladies PosiCharge® Electric Heather Sporty Tee
LADIES SIZES: XS-4XL
10 COLORS

T200
Sport-Tek® Colorblock Raglan Jersey
ADULT SIZES: XS-6XL
19 COLORS

PC450
Port & Company® Fan Favorite Tee
ADULT SIZES: S-6XL
30 COLORS

LPC450V
Port & Company® Ladies Fan Favorite V-Neck Tee
LADIES SIZES: XS-4XL
20 COLORS

LST380
Sport-Tek® Ladies PosiCharge® Elevate Scoop Neck Tee
LADIES SIZES: XS-4XL
8 COLORS

DT276
District® Juniors Mesh Sleeve V-Neck Tee
JUNIORS SIZES: XS-4XL
6 COLORS

ST355
Sport-Tek® PosiCharge® Competitor™ Short
ADULT SIZES: XS-4XL
7 COLORS

LST304
Sport-Tek® Ladies Cadence Short
LADIES SIZES: XS-4XL
10 COLORS

TW59
Port Authority® Waffle Microfiber Fitness Towel
14"W X 32"L
4 COLORS

C833
Port Authority® Pro Mesh Cap
OSFA
9 COLORS

C826
Port Authority® Pique Mesh Cap
ADULT SIZES: S/M, L/XL
5 COLORS

BG1010
Port Authority® Honeycomb Sling Pack
17"H X 13"W X 6"D
5 COLORS

BG615
Port Authority® Ultra-Core Cinch Pack
16.5"H X 14.5"W
17 COLORS

BG801
Port Authority® Medium Active Duffel
12"H X 26"W X 12"D
5 COLORS